

Digital platforms and embedded AI to target the smallholder communities

Transdisciplinary research for a healthy planet
March 30-31 mars 2023 – Université de Reims

Prof. Congduc Pham
<http://www.univ-pau.fr/~cpham>



Horizon 2020
European Union funding
for Research & Innovation



Advanced and disruptive IoT/AI technologies targeting the smallholder community for increased resilience

Healthy planet?



Together Beyond Animal Health
Healthy Planet – Together Beyond Animal ...



Facebook
Healthy Planet - Home | Facebook



EURACTIV.com
healthy people on a healthy planet ...



123RF
Healthy Planet With Green Leav...



Down to Earth Organic and Natural
Healthy Living = Healthy Planet | Down ...



Triviron Healthcare
A Healthy Planet for Healthy People ...



Campus Safety Magazine
Healthy People, Healthy Places, Healthy ...



The Big Carrot
Healthy People Healthy Planet - Carrot ...



Mars Petcare - Mars, Incorporated
Healthy Planet | Mars, Incorporated



MAHR



ET HealthWorld



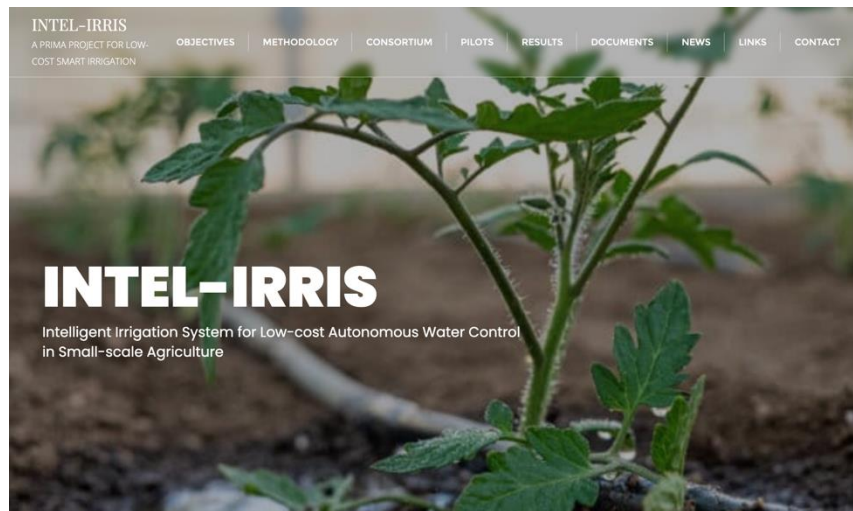
The George Institute for Global Health



healthplanetusa.org

2 transdisciplinary

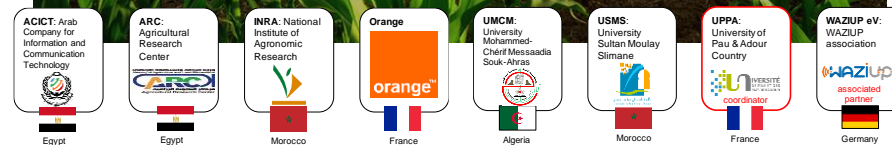
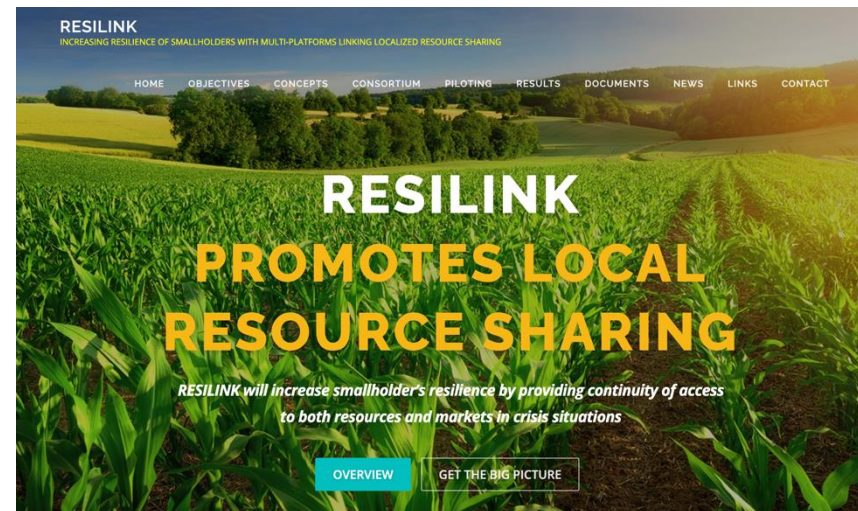
Pr. Congduc Pham
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Optimize irrigation in small-scale agriculture farms

<https://intel-irris.eu>

June 2021-24



Resource sharing in smallholder communities

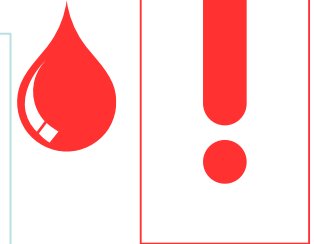
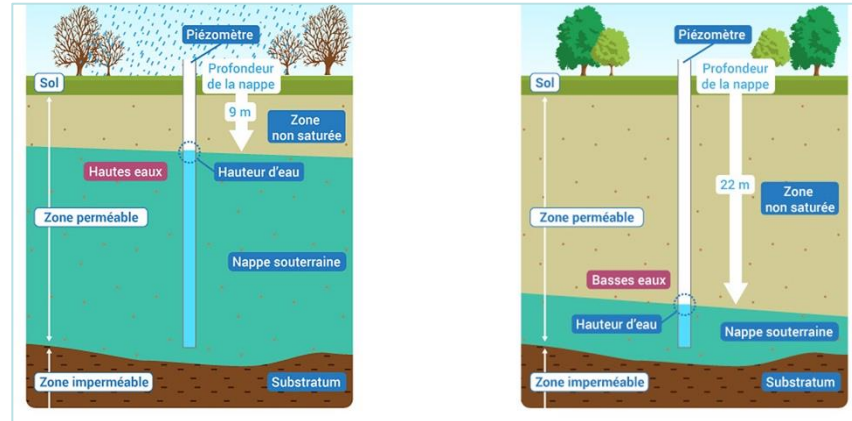
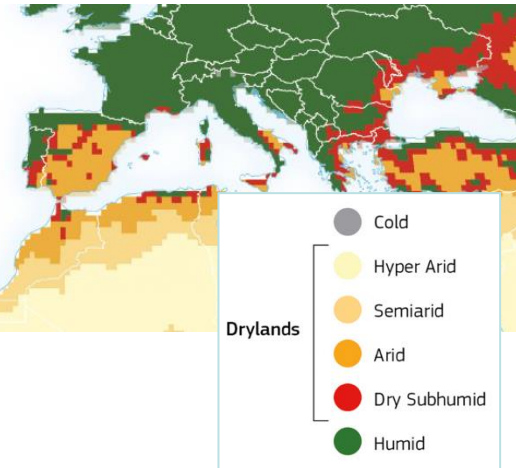
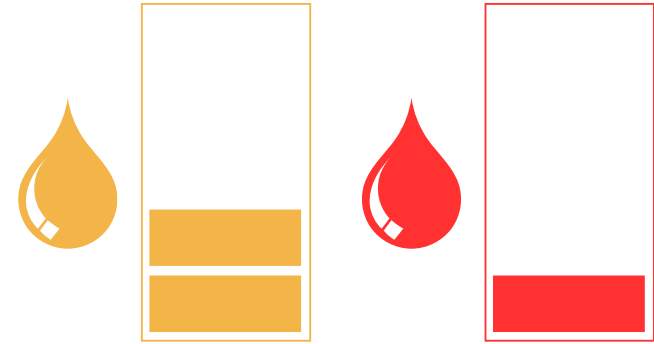
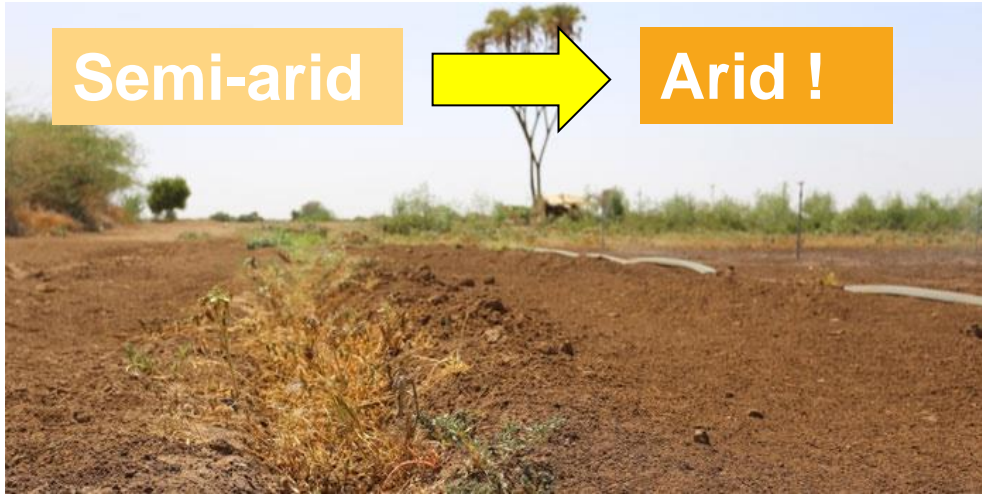


RESILINK

<https://resilink.eu>

June 2022-26

Water resource is precious!



Optimizing irrigation in agriculture

- About 70% of water is used for agriculture activities
- **Digital technologies** can help reducing and optimizing usage of water, **but...**

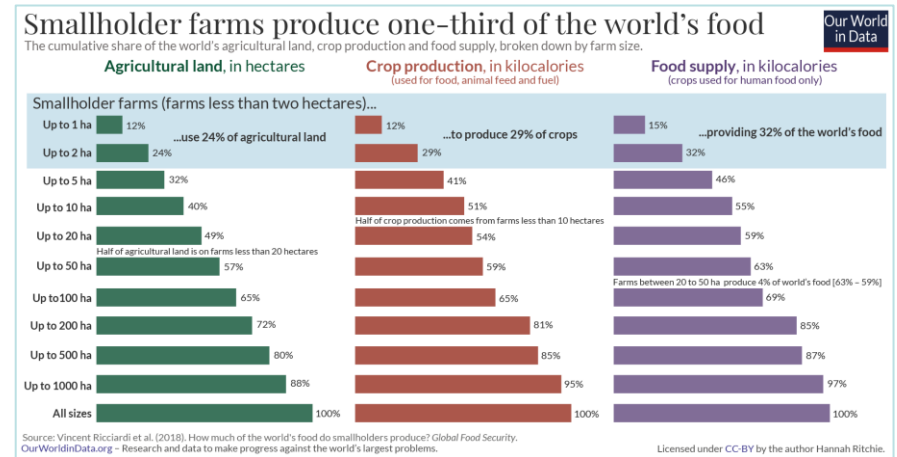


Possible for large farms

Out of reach for smallholders!

Smallholders – up to 2ha

- Most (84%) of the world's 570 million farms are smallholdings
- Provide about 32% of world food supply, on about 24% of agriculture land



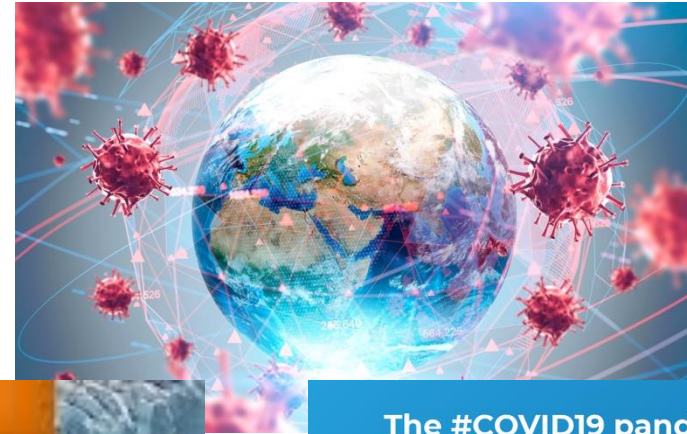
<https://ourworldindata.org/smallholder-food-production>



Technologies

- Too expensive
- Too integrated
- Highly specialized
- Difficult to customize
- Difficult to upgrade

Towards more frequent crisis?

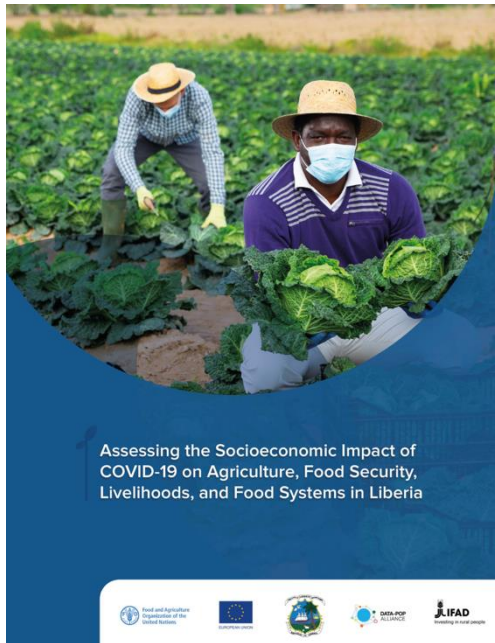


The **#COVID19** pandemic is **disrupting** livelihoods, food supply chains, and people's access to food and basic services.



Smallholders are more vulnerable!

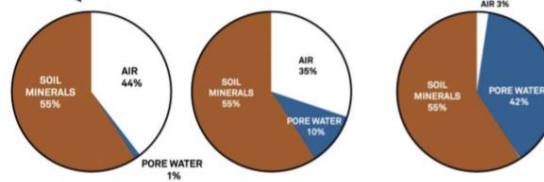
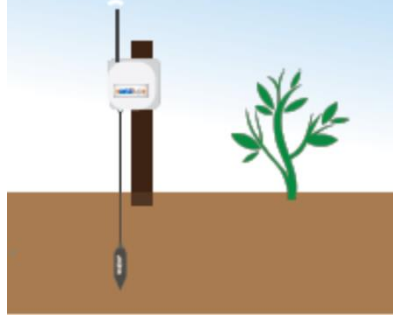
- Smallholder farmers: first to be impacted by climate change, unexpected crises. They are very economically fragile!



Irrigation with soil moisture sensing

1

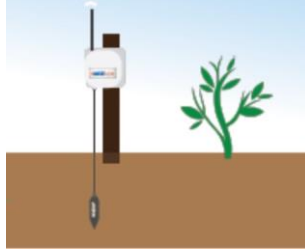
Propose low cost but highly efficient water control systems for irrigation optimization



Not as simple as it seems ☹️

1

Propose low cost but highly efficient water control systems for irrigation optimization



Volumetric Water Content,
Water Potential, Water
Tension,...

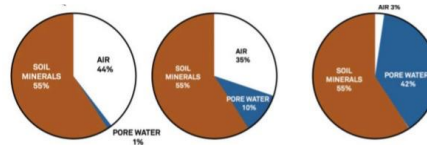
TDR, FDR, capacitance,
resistance,

Low-cost sensor less accurate



2

Use cutting-edge technologies to propose highly innovative systems yet simple to deploy and adapted to smallholders



Soil characteristics: bulk density, soil salinity, soil texture & soil type

Evapotranspiration, soil-plant-atmosphere continuum,...

3

Seamless integration into existing irrigation system and/or local customs and practices



Irrigation type: drip, furrow, sprinkler,...

Plant/Crop varieties

Relationship with other agriculture inputs

Not only the cost barrier...



Soil Monitoring

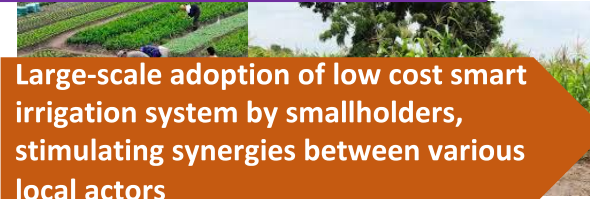
Connected Agriculture

High acceptability of technologies, even complex ones



4

Improve farmer's knowledge on water-related issues, foster local adaptation of technologies, increase local innovation capacity and facilitate technology appropriation



5

Large-scale adoption of low cost smart irrigation system by smallholders, stimulating synergies between various local actors

Very low acceptability of technologies because too complex!

INTEL-IRRIS starter-kit

- "Intelligent Irrigation in-the-box", "plug-&-sense"
- From idea to reality!

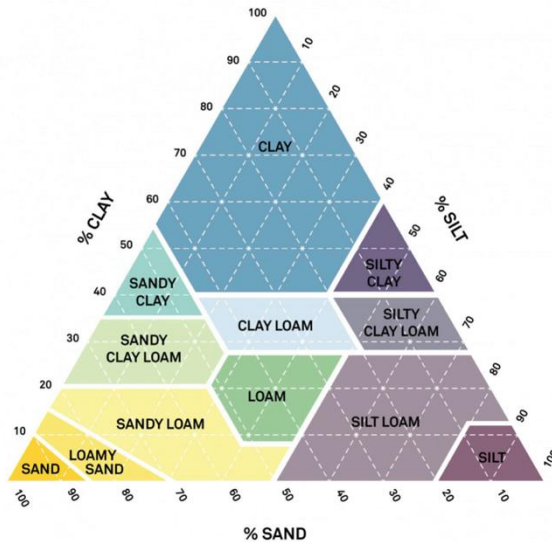


~ 30€
 SEN0306
 capacitive sensor

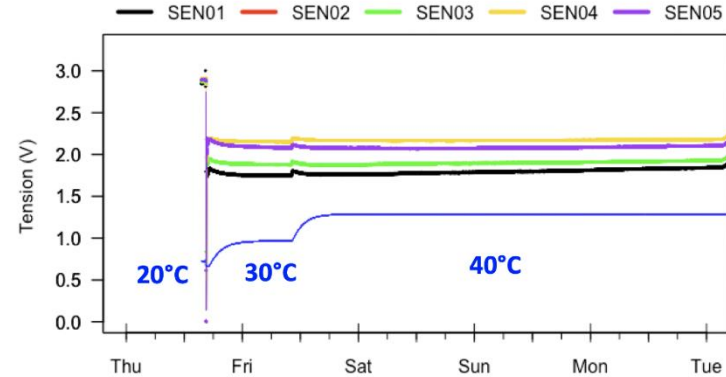
~ 60€
 Watermark WM200
 Water tension sensor

Calibration for more accuracy

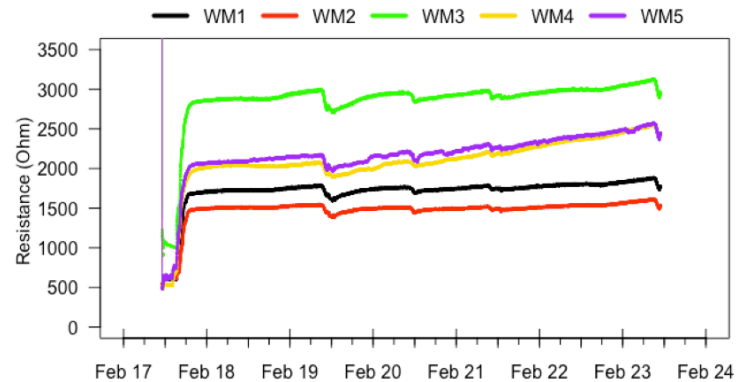
- Working with low-cost sensor means more calibration!
- Soil-specific calibration with soil specialist!
- Impact of external "noise"



SEN 0308

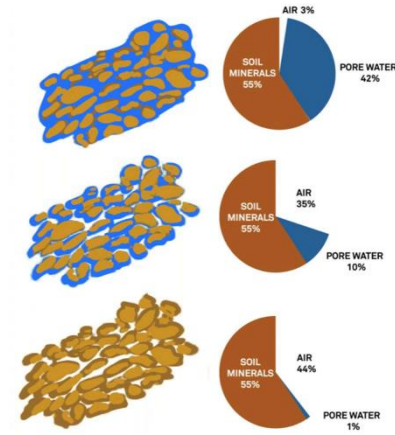
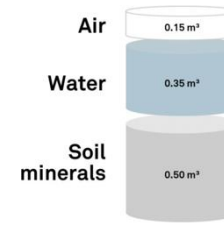


Ambient air emperature has low impact, except...



Capacitive sensor

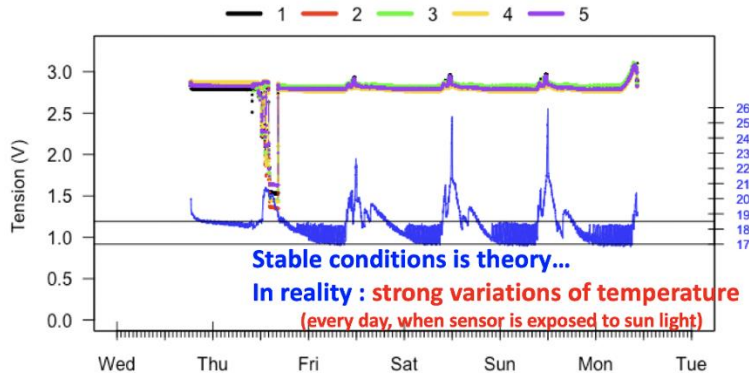
- Capacitive soil moisture sensors usually measure volumetric water content
- Soil density & soil texture are important parameters



From METER group



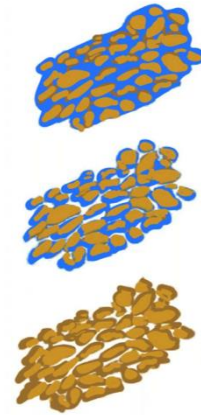
Impact of temperature ?



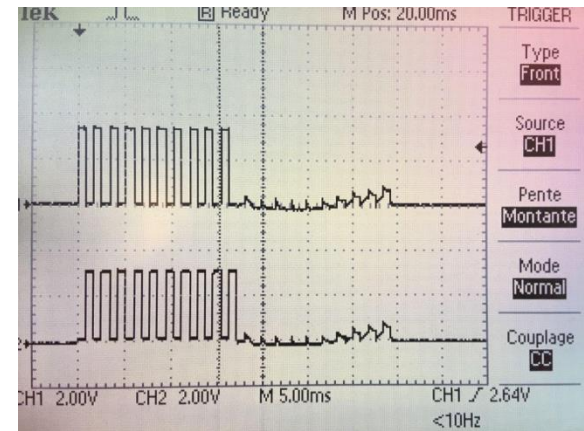
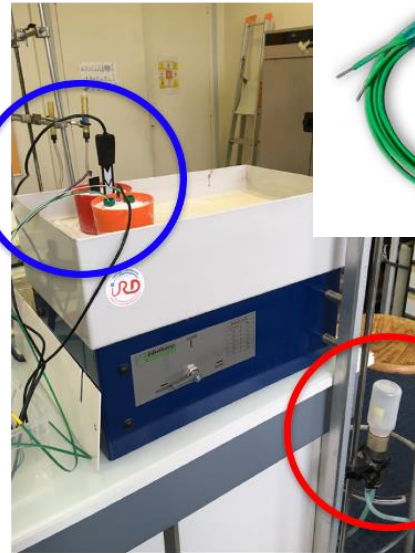
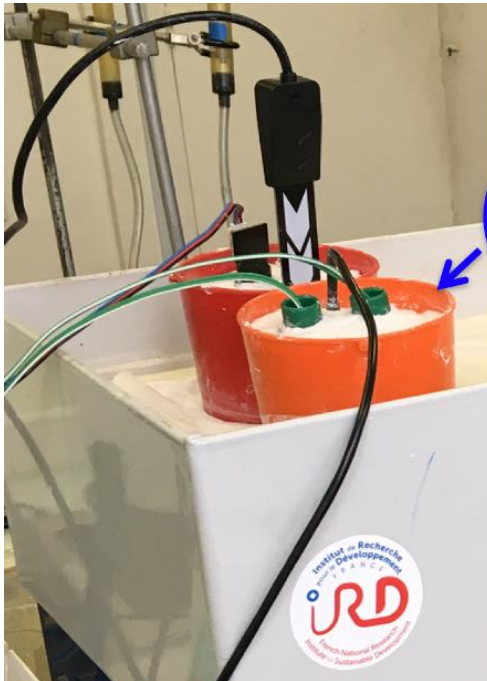
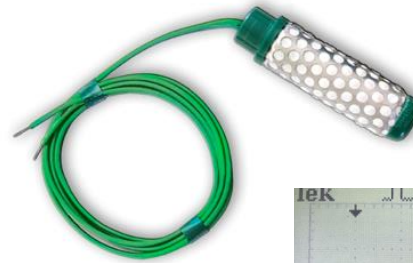
IRD in conducting extensive test on the accuracy and the stability of the low-cost SEN0308 capacitive sensor

Water tension sensor

- Water tension sensor measures the amount of force required to extract water from soil's pores



From METER group



IRD in conducting extensive tests on the stability & suitability of microcontroller-based usage of the Watermark water tension sensor



نظام ري ذكي -النموذج الإبتدائي-



عرض آخر قيمة تم
الحصول عليها وحالة
رطوبة التربة



SEN0308
capacitive sensor

Watermark WM200
Water tension sensor

يتم تسليمها مع بوابة واحدة ومستشعر سعوي أو مقياس رطوبة التربة

تفسير القيم المقاسة وعرض أوضاع التربة

-1 :

بدون جهاز استشعار

0 - 83

84 - 166

167 - 249

250 - 333

334 - 416

مُرتوي

رطب

رطب

جاف

جاف

255 :

بدون جهاز استشعار

0 - 10

11 - 30

31 - 60

61 - 100

نطاق الري
المعتاد

> 416



> 100

جاف جدا

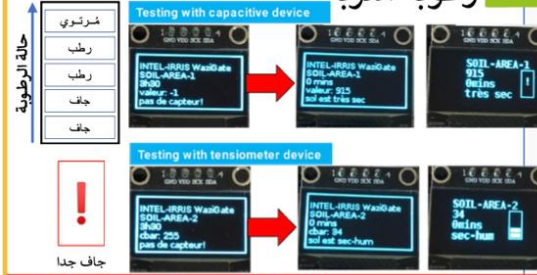
<https://www.irrometer.com/basics.html#using>

النموذج الإبتدائي لا يزال في مرحلة التطوير والاختبار
والتعديل القيم المبيّنة هي إرشادية لمرحلة الاختبار.

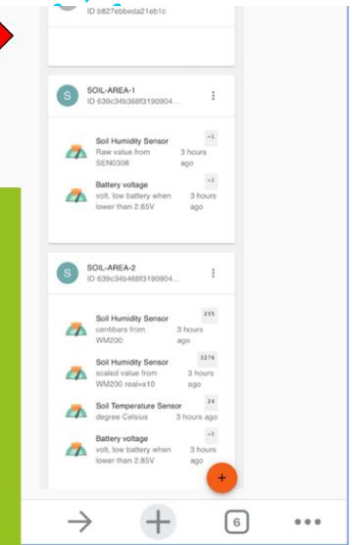


لوحة الفياده التي تعرض
بيانات المصنع الأصلية
لأجهزة الاستشعار

عرض آخر قيمة مستلمة وحالة رطوبة التربة

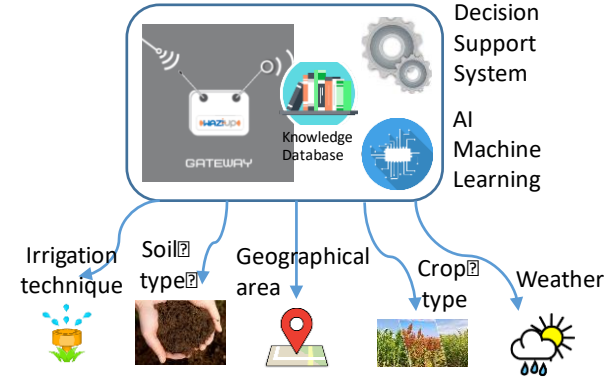
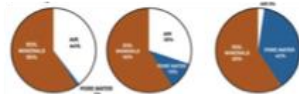
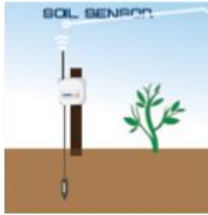


اختبر المزيد من الميزات مع تطبيق
INTEL-IRRIS IRRIGATION
WAZIGATE! الذي تم تثبيته على

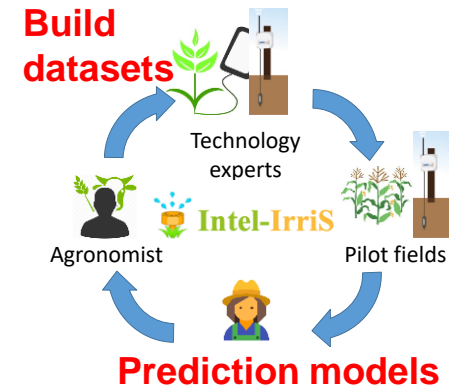
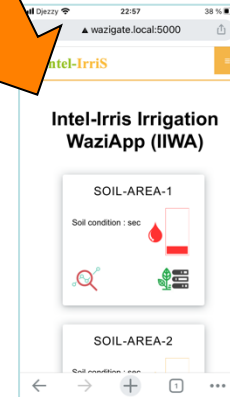


Complex technologies
made simpler!
(hopefully)

INTEL-IRRIS: embedded intelligence

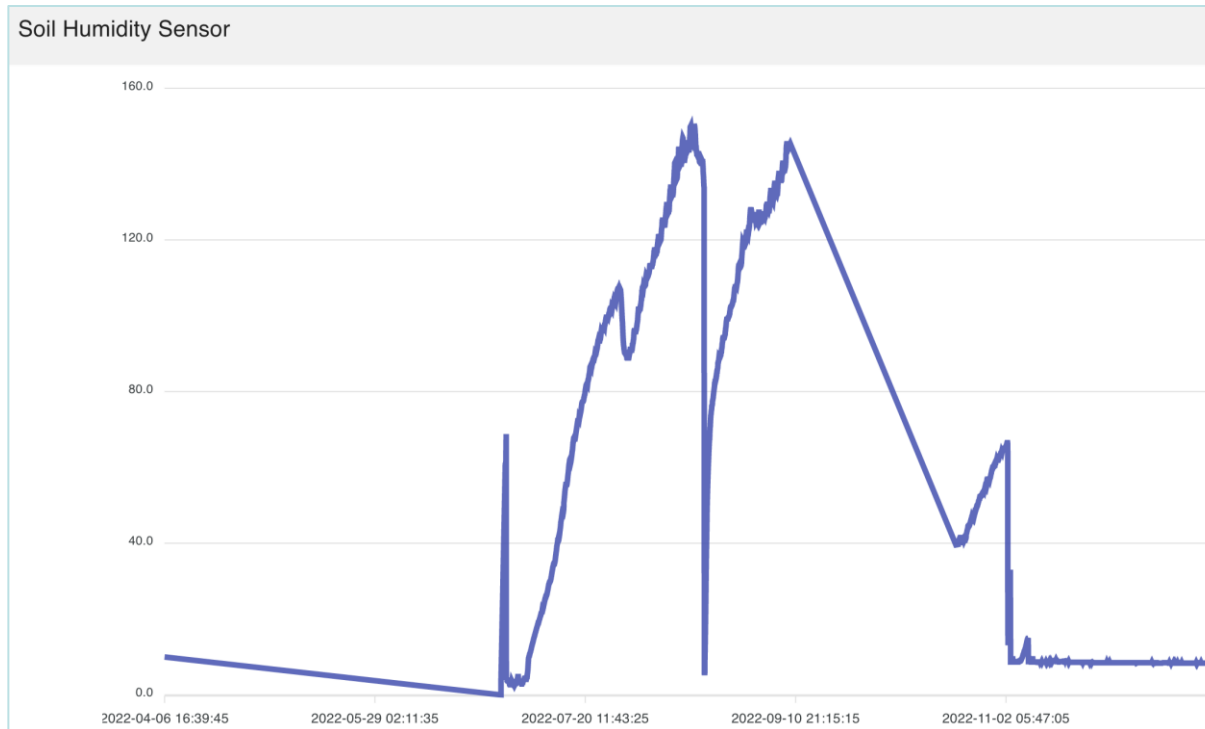


Embedded Intelligence
Multiple knowledge streams
AI/ML



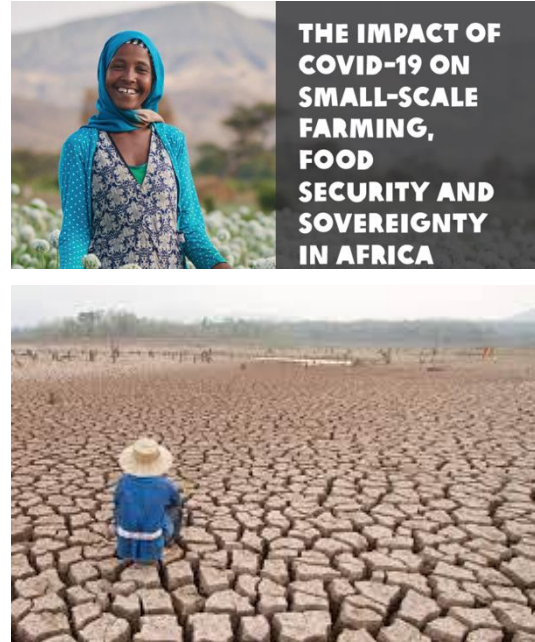
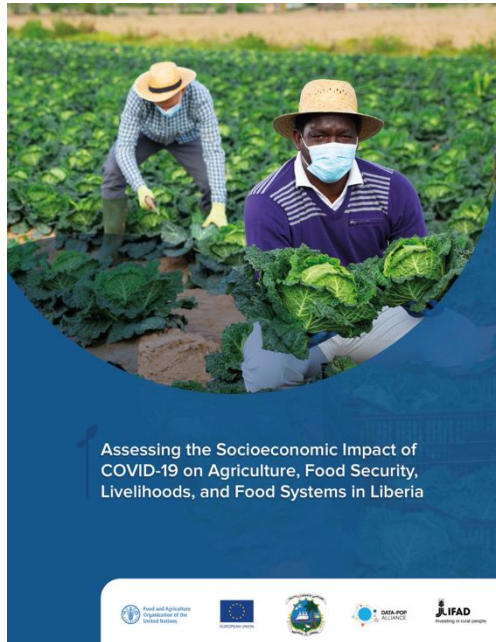
How to build irrigation datasets?

- Soil type, plant type, evaporation, weather condition,...
- Where to apply IA, how to handle irrigation cycles, ...?



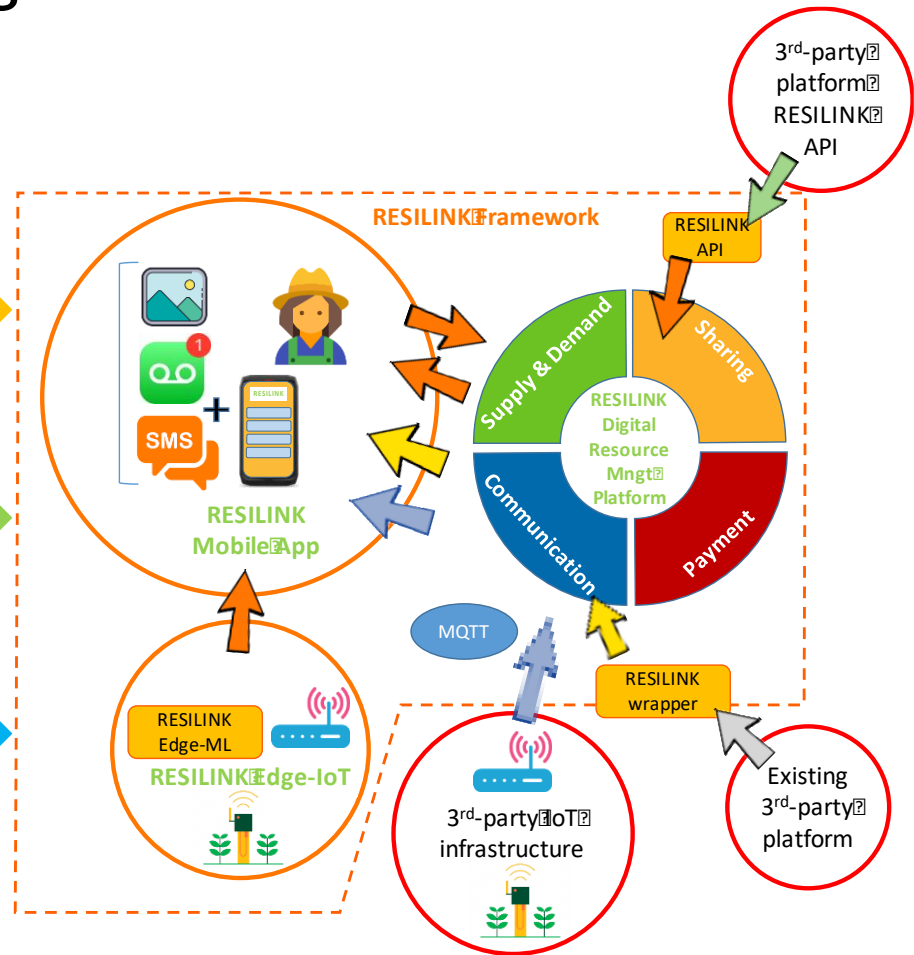
Increase smallholder's resilience?

- RESILINK will increase smallholder's resilience by providing continuity of access to both resources and markets in crisis situations



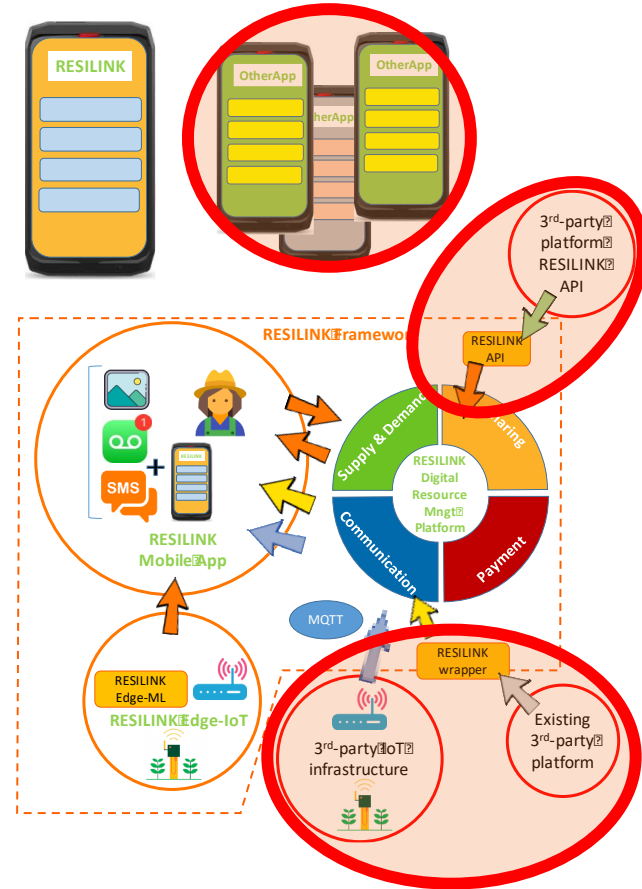
RESILINK's objectives

- 1 Improve the agri-food value chain by optimizing usage of local resources, generalizing local resource sharing approach and facilitating territorial markets
- 2 Develop distributed digital resource management platform for real-time exchange of information on territorial resources and supplies & demands; connecting smallholders to new supply, sharing opportunities and distribution channels
- 3 Use cutting-edge digital technologies to connect fields and farms resources, automatize and add intelligence in the agri-food value chain to provide simple application interfaces adapted to smallholders



RESILINK digital platform

- will enable **real-time exchange of information** on territorial resources and supplies & demands; **connecting smallholders to new supply**, sharing opportunities and distribution channels
- will provide an **open architecture and API** to seamlessly integrate third-party platforms into **comprehensive dashboards/portfolios**
- The open API will **enable the platform-of-platforms approach** for promoting a much wider and appealing ecosystem
- Incrementally add disruptive technologies such as **Internet-of-Thing (IoT), Edge Computing, Linked-Data and AI-based clustering & recommendation system**



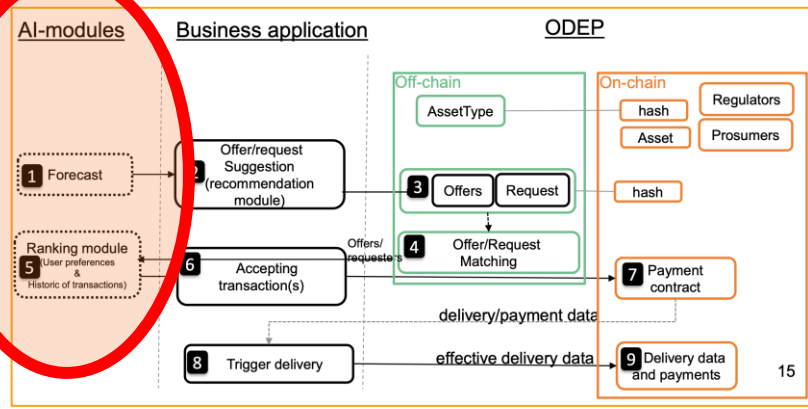
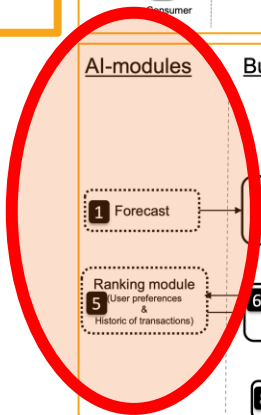
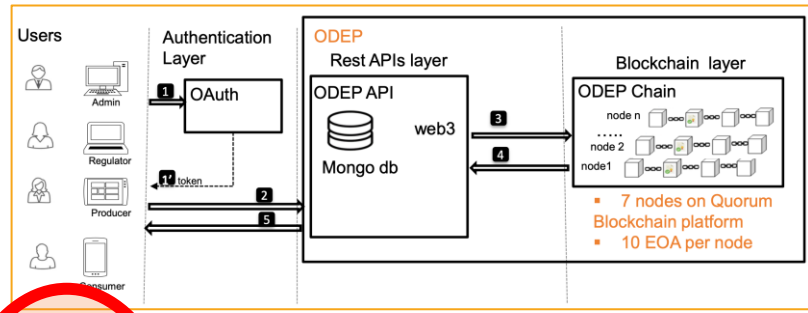
RESILINK & Orange ODEP platform



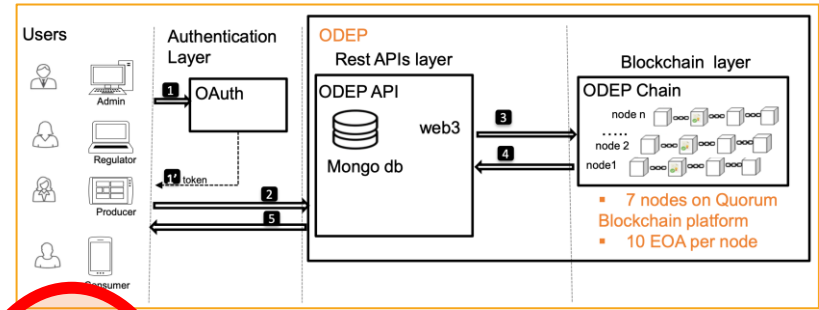
First step



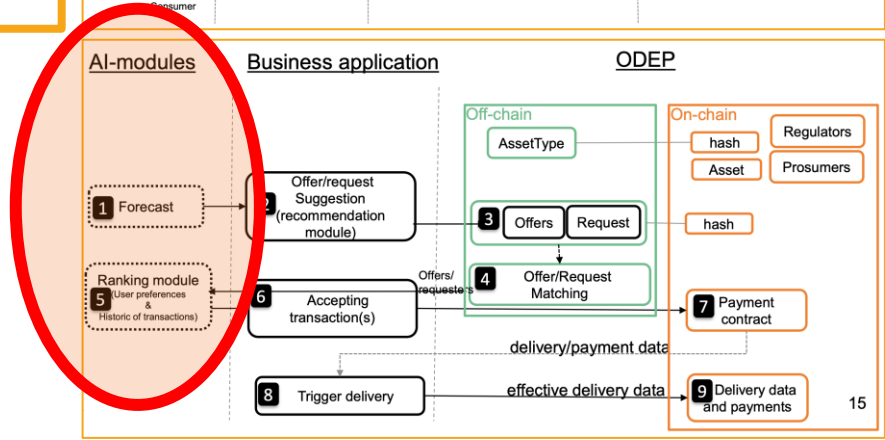
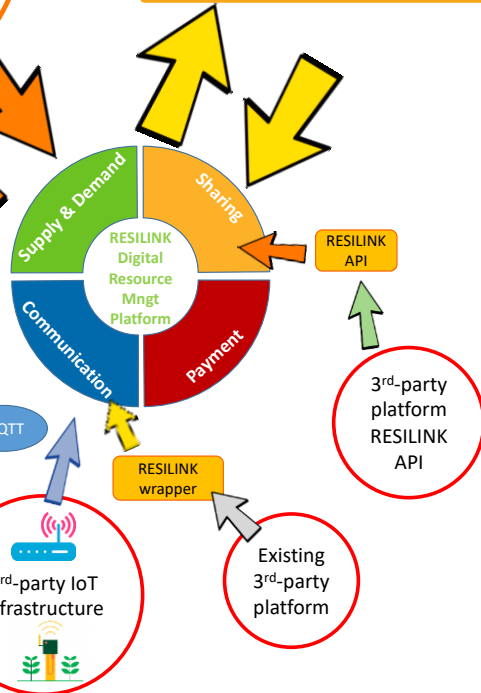
Orange Decentralized
Exchange Place based
on Blockchain:
ODEP



RESILINK & Orange ODEP platform

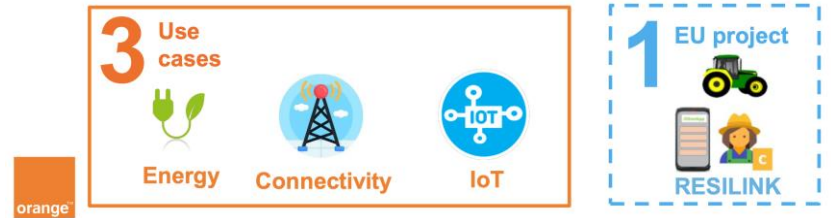


Second step



Prof. Congduc Pham
<http://www.univ-pau.fr/~cpham>

Lightweight platform to be run on Single-Computer-Board that could be locally hosted



Beyond technology!



4 Improve farmer's knowledge on water-related issues, foster local adaptation of technologies, increase local innovation capacity and facilitate technology appropriation



5 Large-scale adoption of low cost smart irrigation system by smallholders, stimulating synergies between various local actors



5 Provide a long-term and sustainable crisis management in the agri-food value chain

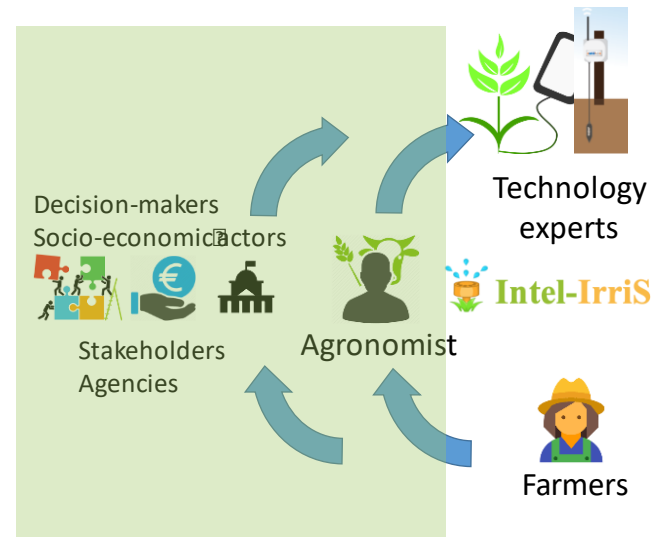


6 Improve local innovation capacity and facilitate technology appropriation



Collaboration with local actors

- **INSID** (Institut National des Sols et de l'Irrigation et du Drainage, Algeria)
- **INRAA** (Institut National de la Recherche Agronomique, Algeria)
- **National Institute of Vegetable Protection** (Institut National de la protection des végétaux, Algeria)
- **Direction of Agricultural Services of Oran** (Direction des Services Agricoles d'Oran, Algeria)
- **Direction of Agricultural Services of Mostaganem** (Direction des Services Agricoles de Mostaganem, Algeria)
- **Chamber of Agriculture of Mostaganem** (Chambre d'Agriculture de Mostaganem, Algeria)
- **National council of vegetable crop farmers** (Conseil National Interprofessionnel de la Filière des Cultures Maraîchères, Algeria)
- **ORMVAT** (Office Régional de Mise en Valeur Agricole du Tadla, Morocco)
- **ONCA** (Office National du conseil Agricole, Morocco)
- **Association of Irrigation Water Users** (AUEA, Association d'Usagers de l'Eau Agricole, Morocco)



Smallholder Piloting Program

- Participatory approach to co-design & test the innovative solutions in fields
- Take into account region-dependent technical, agricultural, social, climatic and environmental aspects
- Runs for 24 months to ensure that the proposed irrigation systems are well tailored for the specificities of the regional context
- 13 farms already enrolled to participate in the Piloting Program



Bousfer farm, Algeria



UMAB farm #1, Algeria



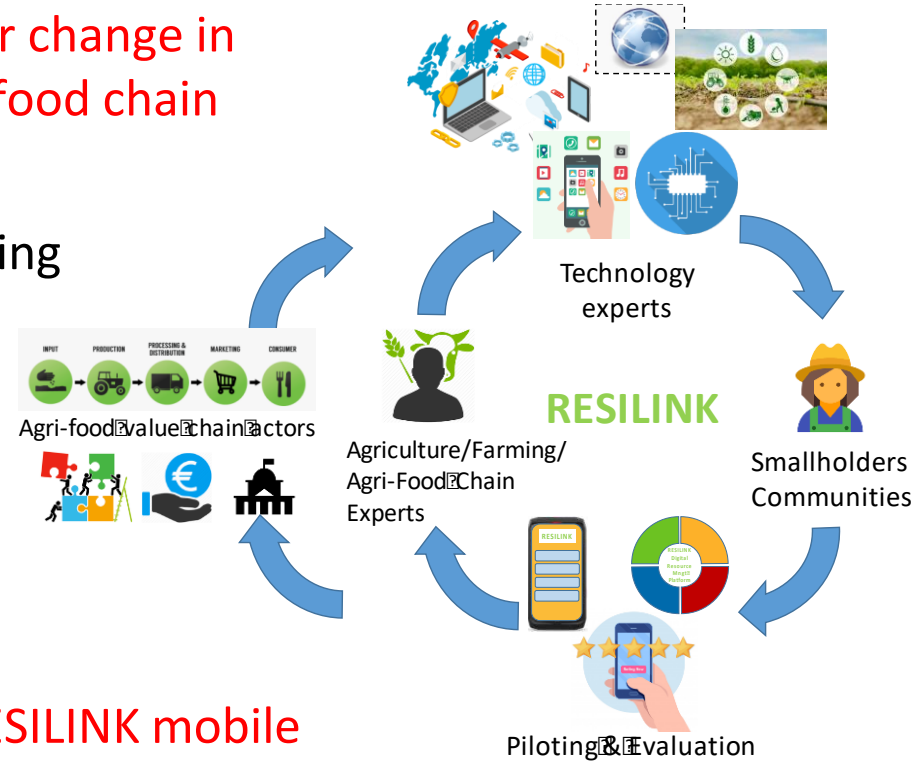
INRA farm #1, Morocco



INRA farm #2, Morocco

Living-Lab piloting program

- RESILINK's approach is a **major change in smallholder's traditional agri-food chain**
- The RESILINK "living-lab" piloting program will **maximize smallholder's acceptability of these new technologies** that may imply radically new practices & interaction model
- The **sharing principle & the RESILINK mobile app** user interface will be extensively tested for more than 2 years



Conclusions

Transdisciplinary research for a healthy planet

- 2 projects targeting smallholder farmer communities with digital platforms and embedded AI
- Although different objectives, some issues are recurrent
 - Technology readiness
 - Technology cost
 - Technology simplicity
 - Technology acceptability & trust
- Transdisciplinary research needs a lot of meetings & discussion!
 - May be obvious remarks but was definitely taking much more time than expected!
- Transdisciplinary research may lead to frustration!
 - Tradeoff in complexity & accuracy
 - Tradeoff in results & impacts

Digital platforms and embedded AI to target the smallholder communities



Prof. Congduc Pham
<http://www.univ-pau.fr/~cpham>



European Commission

Horizon 2020
European Union funding
for Research & Innovation



Paving for the next 10 years
of innovation in IoT and AI



Intel-IrriS

RESILINK

Advanced and disruptive IoT/AI technologies targeting
the smallholder community for increased resilience