# MANAGEMENT ECONOMICS AND SOCIAL SCIENCES



YEAR 3 - SEMESTER 1

# University of Reims Champagne-Ardenne

29 000 students have chosen the URCA.

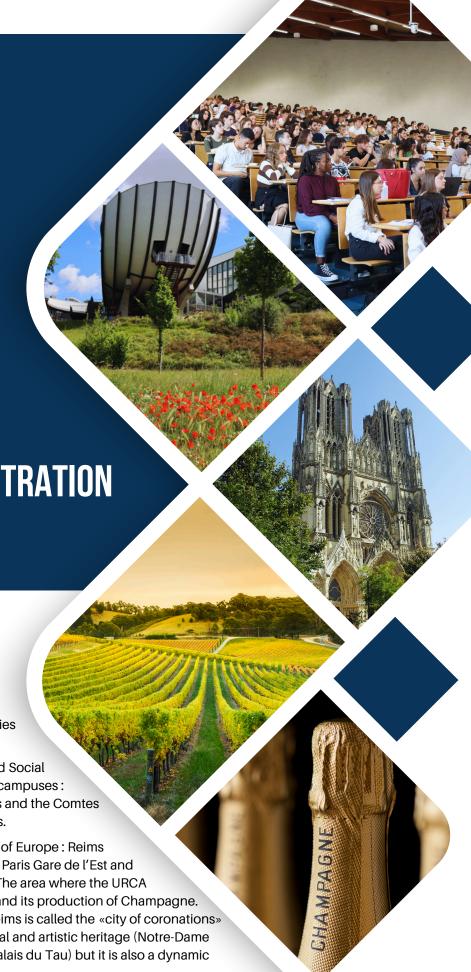
More than 150 qualifications, ranging from diplomas granting access to university studies to doctorates.

Our Faculty of Management, Economics and Social Sciences welcomes 2 300 students on two campuses: the Croix Rouge campus in the city of Reims and the Comtes de Champagne campus in the city of Troyes.

It has a privileged position right at the heart of Europe: Reims by TGV (high speed train): 45 minutes from Paris Gare de l'Est and 30 minutes from Charles de Gaulle airport. The area where the URCA is located is world-famous for its vineyards and its production of Champagne. With approximately 185 000 inhabitants, Reims is called the «city of coronations» or «city of kings». It has exceptional historical and artistic heritage (Notre-Dame cathedral, the Saint Remi basilica and the Palais du Tau) but it is also a dynamic student city.







# STUDY PROGRAM - YEAR 3 SEMESTER 1

# Unit 5.1 | Strategies, Interactions and Contexts

Class 1 Incomplete Contracts and Strategic Interactions

Class 2 Strategic Management

### Unit 5.2 | Financialization

Class 1 Financial Crisis and Monetary Policy

Class 2 Financial Markets: Overview, Types, and Functions

# Unit 5.3 | Holistic Approach to Economy & Consumption

Class 1 Consumption & Society

Class 2 Institutional Economics

# Unit 5.4 | Alternative Approaches

**Class 1** Political Economics

Class 2 Alternative Management

# Unit 5.5 | Working in an International Environment

Class 1 Working in a Multicultural World

Class 2 International Corporate Law

Class 3 Tools for International Integration

# **CONTACT**

# **Philippe ESTIER**

In charge of the program philippe.estier@univ-reims.fr

### **Céline MARCHE**

Program administrator celine.marche@univ-reims.fr +33 (0)3 26 91 86 19

### Loubna AITBELGNAOUI

International Relations Officer loubna.ait-belgnaoui@univ-reims.fr +33 (0)3 26 91 36 86

