

FACULTY MANAGEMENT ECONOMICS AND SOCIAL SCIENCES

BACHELOR'S DEGREE ECONOMICS AND BUSINESS ADMINISTRATION

YEAR 3 – SEMESTER 1

University of Reims Champagne-Ardenne

29 000 students have chosen the URCA.
More than 150 qualifications, ranging from
diplomas granting access to university studies
to doctorates.

Our Faculty of Management, Economics and Social
Sciences welcomes 2 300 students on two campuses :
the Croix Rouge campus in the city of Reims and the Comtes
de Champagne campus in the city of Troyes.

It has a privileged position right at the heart of Europe : Reims
by TGV (high speed train) : 45 minutes from Paris Gare de l'Est and
30 minutes from Charles de Gaulle airport. The area where the URCA
is located is world-famous for its vineyards and its production of Champagne.
With approximately 185 000 inhabitants, Reims is called the «city of coronations»
or «city of kings». It has exceptional historical and artistic heritage (Notre-Dame
cathedral, the Saint Remi basilica and the Palais du Tau) but it is also a dynamic
student city.



STUDY PROGRAM - YEAR 3 SEMESTER 1

Unit 5.1 | Strategies, Interactions and Contexts

Class 1 Incomplete Contracts and Strategic Interactions

Class 2 Strategic Management

Unit 5.2 | Financialization

Class 1 Financial Crisis and Monetary Policy

Class 2 Financial Markets : Overview, Types, and Functions

Unit 5.3 | Holistic Approach to Economy & Consumption

Class 1 Consumption & Society

Class 2 Institutional Economics

Unit 5.4 | Alternative Approaches

Class 1 Political Economics

Class 2 Alternative Management

Unit 5.5 | Working in an International Environment

Class 1 Working in a Multicultural World

Class 2 International Corporate Law

Class 3 Tools for International Integration

CONTACT

Philippe ESTIER

In charge of the program

philippe.estier@univ-reims.fr

Céline MARCHE

Program administrator

celine.marche@univ-reims.fr

+33 (0)3 26 91 86 19

Loubna AITBELGNAOUI

International Relations Officer

loubna.ait-belgnaoui@univ-reims.fr

+33 (0)3 26 91 36 86



www.univ-reims.fr/ufrsesg



57 rue Pierre Taittinger, 51571 Reims Cedex FRANCE