

TRADEMARKS & GEOGRAPHICAL INDICATIONS FOR WINES & SPIRITS

European, International and Comparative Aspects

FACULTY MEMBERS

Stephen CHARTERS

MW, Professor of Marketing, Burgundy School of Business

Theodore GEORGOPOULOS

Director of the Wine & Law Program - Jean Monnet Chair

Silvère LEFEVRE

Legal Secretary of the General Court of the EU

Stefan MARTIN

Member of the Boards of Appeal, EUIPO

Stephen STERN

Partner, Corrs, Chambers & Westgarth, Vice-President of the AIDV

Lindsey ZAHN

Attorney-at-Law, Lehrman Beverage Law,
Author of the Blog winelawonreserve.com

THE ANNUAL GLOBAL WINE LAW LECTURE WILL BE HELD BY :

Jean-Marie BARILLERE,

President of the Union of Champagne Houses

For more information and applications : www.wine-law.org



University of Reims
Champagne-Ardenne

Jean Monnet Chair
on European Regulation of the Wine Sector
SCHOOL IN WINE LAW
7th Edition

TRADEMARKS & GEOGRAPHICAL INDICATIONS FOR WINES & SPIRITS

European, International and Comparative Aspects

October 9 - 14, 2017

Early-bird registration fee : until September 20, 2017



Moët Hennessy



TRADEMARKS & GEOGRAPHICAL INDICATIONS FOR WINES & SPIRITS

European, International and Comparative Aspects



The 7th edition of the EU Wine Law School is hosted by the University of Reims School of Law as part of the Wine & Law Program.

Located in the heart of Champagne, the University of Reims delivers a 6-day intense course program, entirely in English, on the legal aspects of wine trade within and with the European Union.

This year the Program will focus on **Trademarks & Geographical Indications for Wines & Spirits (European, International and Comparative Aspects)**

And as always, the School is also about wine tasting, sightseeing and socializing.

Receptions, visits to Champagne-related sites and special events are organized for the participants, including the Annual Global Wine Law Lecture.

Courses and Seminars

- Trademarks & Geographical Indications in Wine Marketing
- Introduction to the European Protection of Geographical Indications
- Seminar on the Practice of the EUIPO
- Seminar on European Case-Law related to IP Rights
- The International System of Protection for GIs and TMs applied in the Wine Sector
- Trademarks & Geographical Indications for Wines & Spirits in U.S. Law
- Trademarks & Geographical Indications for Wines & Spirits in Australia

Special Event : Discussing Wine & Spirits Law with FIVS