

# FACULTY MANAGEMENT ECONOMICS AND SOCIAL SCIENCES

## BACHELOR'S DEGREE ECONOMICS AND BUSINESS ADMINISTRATION

YEAR 3 – SEMESTER 1

### University of Reims Champagne-Ardenne

29 000 students have chosen the URCA.  
More than 150 qualifications, ranging from  
diplomas granting access to university studies  
to doctorates.

Our Faculty of Management, Economics and Social  
Sciences welcomes 2 300 students on two campuses :  
the Croix Rouge campus in the city of Reims and the Comtes  
de Champagne campus in the city of Troyes.

It has a privileged position right at the heart of Europe : Reims  
by TGV (high speed train) : 45 minutes from Paris Gare de l'Est and  
30 minutes from Charles de Gaulle airport. The area where the URCA  
is located is world-famous for its vineyards and its production of Champagne.  
With approximately 185 000 inhabitants, Reims is called the «city of coronations»  
or «city of kings». It has exceptional historical and artistic heritage (Notre-Dame  
cathedral, the Saint Remi basilica and the Palais du Tau) but it is also a dynamic  
student city.



# STUDY PROGRAM - YEAR 3 SEMESTER 1

## Unit 5.1 | Strategies, Interactions and Contexts

**Class 1** Incomplete Contracts and Strategic Interactions

**Class 2** Strategic Management

## Unit 5.2 | Financialization

**Class 1** Financial Crisis and Monetary Policy

**Class 2** Financial Markets : Overview, Types, and Functions

## Unit 5.3 | Holistic Approach to Economy & Consumption

**Class 1** Consumption & Society

**Class 2** Institutional Economics

## Unit 5.4 | Alternative Approaches

**Class 1** Political Economics

**Class 2** Alternative Management

## Unit 5.5 | Working in an International Environment

**Class 1** Working in a Multicultural World

**Class 2** International Corporate Law

**Class 3** Tools for International Integration

## CONTACT

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