



CAMPUS DES MÉTIERS ET DES QUALIFICATIONS D'EXCELLENCE

Bioeco Academy
Grand Est

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1ST EDITION OF
« BAZANCOURT
POMACLE, THE
ATTRACTIVE
INDUSTRY »

Page 1

TEAM WORK :
CMQ AND DREDI
URCA AT SALON
DES ÉTUDES EN
FRANCE

Page 2

THE AGRI-VITI
LABOUR MARKET IN
FOCUS

Page 2

BIOECONOMY
EDUCATION,
A EUROPEAN
PRIORITY

Page 3

BIOECONOMY
ORIENTATION
MORNINGS

Page 3

IN FEW
WORDS ...

Page 4

02 & 06/12/22

BAZANCOURT POMACLE (CEBB)

1ST EDITION OF «BAZANCOURT POMACLE, THE ATTRACTIVE INDUSTRY»

Within the framework of the **French Industry Week**, the CMQ organised the 1st edition of « **Bazancourt Pomacle, the Attractive Industry** » with the collaboration of its partners: the CEBB, Cristal Union, ARD, Givaudan, FICA HPCI and the Grand Est region.

About **400 students and job seekers** were welcomed at the CEBB to discover and exchange with the industries of the Bazancourt Pomacle biorefinery.

The first day took place on **December 2nd** with **highschool students** from Georges Brière (Reims), Libergier (Reims), Les Lombards (Troyes), Hessel (Épernay), Verlaine (Rethel) and Sévigné (Charleville). They were able to go from stand to stand on an « **information hunt** » and **talk to professionals** from the Bazancourt-Pomacle site about the training courses and jobs needed in their companies. A bus tour of the biorefinery was also available.

On **December 6th**, the second day took place where **students from BUT, Masters** and **job seekers** were attended with a programme including company visits, training/advice stands and the UIMM's « **Magical Industry Tour** ».



TEAM WORK : CMQ AND DREDI URCA AT SALON DES ÉTUDES EN FRANCE

Last November, the CMQ d'Excellence Bioeco Academy took part with the URCA's Direction des Relations Extérieures et du Développement International (DREDI) in the 2022 edition of the **Salon des études en France** organised by the French Embassy in Belgium and Campus France Belgique.

With the participation of more than **50 French educational institutions** gathered in Brussels, the CMQ was delighted to **introduce the Belgian public to the training courses associated to bioeconomy** offered by the URCA.

It was also a great opportunity to promote the campus during the conference: « **Careers of the future: Environment - Sustainable Agriculture and Agritech** ».



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THE AGRI-VITI LABOUR MARKET IN FOCUS

The CMQ was invited on December 7th, by the MSA Marne Ardennes Meuse, to present the **evolution of employment in the agri-economy** with a particular focus on **recruitment difficulties, staff turnover and solutions to retain staff**.

This conference focused on the global presentation of the bioeconomy, the key figures in agriculture and industry and the recommendations, followed by a time of

exchange around the problems encountered in the field. The result was a clear emphasis on the **importance of guidance and training professionals** being able to respond to part of the problem.

BIOECONOMY EDUCATION: A EUROPEAN PRIORITY

The CMQ went to Prague to participate in the conference « Bioeconomy Education: a Bioeast Perspective ».

During the conference, an important question was asked : **Why do we need bioeconomy education?**

The answer can be found by analysing the current international situation. Education for sustainable development is needed and we are already in this european approach, ready to support and collaborate with our neighbouring countries.

The importance of vocational training was also mentioned during the panel discussion, as well as the situation of the BioEast project at the macro regional level.



BIOECONOMY ORIENTATION MORNINGS

What is a bio-based product? What are the research challenges for developing the bioeconomy? What are the training courses and other jobs in this sector? **These were the questions raised during the discussions with the 70 students of the Sacré Coeur High School in Reims at the CEBB.** The students were also able to visit the **CEBB laboratories**, test the **new version of the biomass game « made in CEBB »**, discover the **exhibition of biobased objects** and the **bioeconomy memory**.

This project was funded under the **Call for Collaborative Projects** proposed by the CMQ d'Excellence Bioeco Academy.



IN FEW WORDS ...



RÉSEAU FIGURE

10/11/22 ————— REIMS

This year, the Réseau Figure met in Reims for two exceptional days. During this event and alongside the « Climate Fresk », the « Professional Integration Fresk » and the « Eur-Ace Fresk », we animated the « Bioeconomy Fresk » with a varied audience of laureates from different CMI masters from 23 french universities.



GOYARD OPENS ITS DOORS

17/11/22 ————— AV - CHAMPAGNE

On November 17th, the CMQ accompanied a dozen students from URCA (DU BCB and L3 CMI BA) to Mareuil-sur-Aÿ for a visit to the Jean Goyard distillery. On this occasion, they were able to discover the production processes of ratafia, fine and marc de champagne from the co-products of champagne. A perfect illustration of the biorefinery concept!



MÉFOBIO PROGRESS REPORT

30/11/22 ————— VISIO

MéFoBio will soon reach the halfway point. The members of the consortium of this project to diagnose jobs, professions and training in biotechnology in the Grand Est met at the end of November to assess the intermediate results: numerous companies in the region, some forty strategic professions and more than two hundred training courses linked to these professions identified.

CMQ TEAM WISHES YOU
A MERRY CHRISTMAS AND
HAPPY NEW YEAR!

CMQ XMAS VIDEO



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