



CAMPUS DES MÉTIERS ET DES QUALIFICATIONS D'EXCELLENCE

Bioeco Academy
Grand Est

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CHEMISTRY AND
BIOECONOMY
DIPLOME**
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Year 2022/2023

THE BIOTECHNOLOGIES, CHEMISTRY AND BIOECONOMY DIPLOME : IT'S NOW RUNNING !

The University Diploma BCB, labeled « Higher Education in a Professional Speciality » by the French Education Ministry and led by the CMQ, welcomed its **first class at the beginning of the 2022 academic year**. Since then, students have been learning about the bioeconomy and acquiring **new professional skills** through courses given by **the URCA, the UIMM, the Lombards and LaSalle Reims-Thillois High Schools and the CEBB**. At the end of this year of training, they will be well-prepared for an active life in the biobased industry!



6 MONTHS OF STUDIES FOR A DIAGNOSIS OF JOBS AND TRAINING IN BIOTECHNOLOGIES

The **MéFoBio** project led by the **CMQ** was launched last September. Bibliography, census, interviews, focus group... All the partners of the project (the **CMQ**, the **OREF Grand Est**, the **Ambroise Bouteille** firm and the **Academic Region**) have started the work. For the **CMQ**, two people have joined the team: **Zélie Cossenet** (study manager) and **Mathilde Brembati** (project manager). The objective is to make a diagnosis of jobs, professions and training in industrial biotechnologies in **Grand Est** region in order to formulate recommendations for February 2023.



On this occasion, Estelle Garnier (operational director of the **CMQ**) animated a round table dedicated to the presentation of **inspiring professional projects carried by young talents**: Aliénor de Rouffignac (economist), Justine Duchène and Florence Wuillai (designers), Thomas Peyrache (PhD student).

The main point of the discussion was that **all educational paths**, whether at university, engineering school or design school, **can lead to the bioeconomy and are mutually enriching**.

07/10/22 — REIMS (MULTIMEDIA LIBRARY JEAN FALALA)

DISCUSSION AROUND PROFESSIONAL **HEMP-RELATED PROJECTS** OF YOUNG GRADUATES

On October 6th and 7th, **study days on hemp in the Grand Est region** were held in Reims, organized by the **IDIS chair (ESAD)** and the **FARE and Regards laboratories (URCA)**.



THE « FÊTE DE LA SCIENCE » TAKES PLACE AT URCA

During this 31st edition of « Fête de la Science », the CMQ mobilized with Accustica, the AEBB pole, the ICMR and the CEBB to propose various animations around bioeconomy to schoolchildren but also to the general public.

Firstly, on October 7th and 8th at **URCA Health Campus** with the following activities: the escape game, the biomass game, the bioeconomy fresk, the exhibition of biobased objects, the game «Create your biorefinery» and the book «What's bioeconomy? It was noteworthy that the book, in free online access, was a sensation with children and parents!

Later on October 14th at **URCA Science Campus** for the schoolchildren, the game «Betty, la betterave» was a great success with the little ones. The escape game, the biomass game and the bioeconomy fresk also convinced the older children.

13/10/22 — METZ (HÔTEL DE RÉGION)

PRESENTATION OF THE CESER REPORT : THE PLACE OF THE BIOECONOMY IN THE GRAND EST

« Making the bioeconomy the engine of the circular and decarbonized economy in the Grand Est region » is the title of the report submitted to the Conseil Économique Social et Environnemental Régional (CESER) Grand Est, where recommendations such as «informing, raising awareness, educating» and «identifying, mapping and quantifying skill needs» echo the missions of the CMQ. It was also a privileged moment for Accustica, the AEBB cluster, the CEBB and the CMQ to present their various mediation tools related to the bioeconomy.



TO CONSULT THE REPORT

IN FEW WORDS...



RESEARCHERS AND STUDENTS IN COLLABORATIVE MODE

16/09/22 ————— REIMS

Launch of the **student projects** « **Opportunity Studies** » where a pair, composed of a student from each course (**Master Applied Economics and CMI Biotechnologies and Agroresources**), collaborates on a research topic defined by **CEBB researchers**.

The project will last six months and will be completed in February 2023.



PHONETHIC

10/10/22 ————— PARIS

PhonEthic is a « **serious** » **strategic board game** currently under development. Its objective is to **raise awareness of the ecological and economic stakes in the industrial production chain of smartphones**.

The CMQ is part of the steering committee of this project and brings its view on the « test » phases of the game.



« OUR SCHOOL, LET'S DO IT TOGETHER »

17/10/22 ————— PONTFAVERGER

This was the theme of the first consultation meeting organized by the **Pontfaverger Secondary School** within the framework of the National Council for Refoundation. During the exchanges in the presence of the **Minister of National Education**, Pap Ndiaye, the CMQ was able to bring its testimony on the problematic « **Enlighten and develop the future** » by presenting the project which it carries out since 3 years with this secondary school, the University of Reims and the CEBB and took part in the reflexion on future projects.



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SUIVEZ-NOUS SUR



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