

# ESEE 2013 CONFERENCE : ECOLOGICAL ECONOMICS AND INSTITUTIONAL DYNAMICS

10th biennal conference of the European Society for Ecological Economics

Pre-conference ESEE 2013 17 - 18th june 2013

Université de Reims Champagne-Ardenne

Laboratoire REGARDS (EA 6292)





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### Welcome to the preconference ESEE 2013 in Reims

Dear participants,

Two years after the ESEE Istanbul conference, the European Society for Ecological Economics is glad to welcome you for the preconference ESEE 2013 in Reims. Conferences of keynote speakers, Ph-D and post-doctoral proposals, discussions and debates about the relationships between environment and institutional dynamics are the keystone of these two days of preconference. A new generation of researchers coming from Eastern European Countries, France, Germany, Portugal, Scandinavia, Turkey, United Kingdom..., will discuss about important topics of ecological economics such as degrowth, payments for environmental services, resources management, agriculture, climate change, sectoral governance, social metabolism, etc. Alongside Reims organizers, some important figures in institutionalism and ecological economics, such as Geoffrey Hodgson, Clive Spash, Arild Vatn and Thierry Kirat, will be here for lead this summer school, listen and, if necessary, advise this young generation of researchers.

For implementing this great event, the laboratory REGARDS and its organizing committee look forward to welcome you in the city of Reims, the Coronation City and Champagne town. We wish you the best time with us. Enjoy your stay!

The organizing committee

### Organization of the workshops

### What about the main topics for ecological economics?

This preconference deals with main topics of ecological economics

- Degrowth
- Water management and payments for environmental services
- Epistemological issues
- Climate change
- Sectoral governance and Institutional Changes
- Social metabolism
- Resources and territory management
- Agriculture, etc.

### What about the organization of special workshops?

- 15 minutes of an introduction of the session by the president
- 15 minutes for each student's presentation
- 15-30 minutes for discussions and for conclusions by the president

### What is required?

- Some exemplars of your paper or abstract of your thesis project
- Presentation with slideshows (powerpoint file)

### Pre-conference program

	Monday, June 17 <sup>th</sup>	Tuesday, June 18 <sup>th</sup>	Friday, June 21st
9h	Welcoming speech	Methodological conference 4  "Measuring the institutions" with T.Kirat	
9h30 11:30	Conference 1 "Institutional Economics and Ecological Economics" With G. Hodgson	Workshops: 3.1, 3.2, 3.3 & 3.4	
12:00 13:00	Workshops: session 1.1 & 1.2	Workshops: 3.1, 3.2, 3.3 & 3.4	
	Conference 2  "Philosophy of Science in Ecological Economics"  With C.Spash	Departure to Lille by bus (14h00)	
15:00 16:30	Conference 3  "Patrimonies against capital as analytical framework" with M. Nieddu and F-D.  Vivien	Participation in the opening of the conference	Summaries Synthesis of the conference Preparing a collective article, review of the conference, fresh eyes reports Awards of Ecological Economics Junior Prizes
17:00	Workshops: session 2.1, 2.2, 2.3, 2.4		
19:00	.,=		
19:00 23:00	Buffet, party and discussions		Participation at the French National Event « fête de la musique » in center of Lille J

### Schedule of workshops

	Торіс	Name
Monday morning	Workshop 1.1. Institutions and evolution of consumerism	
	With A.Vatn	K. Wilèn E. Gatelier
12h00-13h00		L. Odreller
	Workshop 1.2. Degrowth	F. Briens
	With F-D.Vivien	V. Liegey
Monday afternoon		
анегнооп	Workshop 2.1. Water management and payments for environmental services	
1 <i>7</i> h00-19h00	NOTE AND I	A. Andriambelona
	With A.Vatn	C. Calvet C. Mesmer
	Waykahan 2.2 Enistamalanian isawa	P. Scemama
	Workshop 2.2. Epistemological issues	J. Rommel
	With G. Hodgson	R. Coelho
	Workshop 2.3. Climate change	
	With C. Spash	Y. Griewald M. Laihonen
	William C. Opasii	S. Carattini
		D. Méchin
	Workshop 2.4. Sectoral governance and Institutional Changes	
	With T. Kirat	G. Roux M. Duhalde
		E. Stenslie
		N. Béfort
Tuesday morning	Workshop 3.1. Evaluation of behavior changes and environmental issues	
		C. Kermagoret
	With A. Vatn	T. Schmidt O. Marcone
	Workshop 3.2. Social metabolism	
		J. Juntunen
	With F.D Vivien	P. Piñero N. Mencet
		L.Carnoye
	Workshop 3.3. Resources and territory management	
10h00-12h00	With H. Levrel	M. Maco H. Gorriz
10000-12000	with n. Levrei	A. Sharma
		M. Shioya
	Workshop 3.4. Agriculture	
	With M.Nieddu & F.D. Vivien	P. Chiengkul V. Kurz
		R. E. Öhlund
		Metereau

### The speakers

### **Geoffrey Hodgson**



## RESEARCH PROFESSOR IN BUSINESS STUDIES AT THE UNIVERSITY OF HERTFORDSHIRE

- Director of the Group for Research into Organisational Evolution (GROE).
- Editor-in-Chief of the Journal of Institutional Economics, published by Cambridge University Press
- Author of over 15 books, over 130 articles in academic journals, and over 80 articles in academic books.
- Principal fields of academic interest: institutional economics, evolutionary economics, the methodology of economics, the history of economic thought, the nature of the firm, social theory.

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### **Thierry Kirat**



DIRECTOR OF RESEARCH INSTITUTIONAL AFFILIATION CENTRE FOR ECONOMICS OF THE UNIVERSITY PARIS NORD (CEPN). INSTITUTE FOR INTERDISCIPLINARY RESEARCH IN SOCIAL SCIENCES AT THE UNIVERSITY OF PARIS DAUPHINE.

Thierry Kirat is research director at the CNRS since 2009, assigned to the economic center of Paris Nord (CEPN, UMR 7234), University Paris 13

His research focuses on the theory of law, the law on public contracts, conflicts of planning and development, labor law. They have a common goal to focus on the implementation of legal norms observed by the dispute for, and to a large extent a comparative dimension.

Editorial responsibilities

He is a member of the editorial board and work and Economy and Employment Institution, the Scientific Council of Public Policy and Management and the Advisory Board of the Electronic Journal Accounting, Economics, and Law. He co-directed the al. "Law and Economics" Bruylant from 2007 to 2011.

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### **Harold Levrel**



RESEARCH SCIENTIST AT THE FRENCH RESEARCH INSTITUTE FOR EXPLORATION OF THE SEA (IFREMER), ASSOCIATE PROFESSOR AT THE UNIVERSITY OF OCCIDENTAL BRITTANY UMR AMURE, MARINE ECONOMICS UNIT.

French post-doctoral degree allowing its holder to supervise PhD/ "Habilitation à diriger des recherches" (HDR) since 2012.

Ecosystem services assessment, compensatory measures, conservation of biodiversity, integrated management, recreational activities assessment

Education

2006 - Ph.D in Environmental Economics. Ecole des Hautes Etudes en Sciences Sociales.

Thesis title: Biodiversity and sustainable development indicators.

Articles in peer-reviewed journals

Herfaut J., Levrel H., Thébaud O., Véron G., (in press), « The nation-wide assessment of marine recreational fishing: a French example », Ocean and Coastal Management Scemama

P., Levrel H., (in press), « Enjeux économiques autour des actions de restauration et de compensation. », Compte rendu d'atelier, Natures Sciences Société

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#### Martino Nieddu



#### LECTURER AT THE UNIVERSITY OF REIMS CHAMPAGNE ARDENNE

French post-doctoral degree allowing its holder to supervise PhD/ "Habilitation à diriger des recherches" (HDR) since 2007.

Director of the laboratory REGARDS (EA 6292) at the University of Reims

Director of the ANR Program : An Economical Approach of Integration of socio-economical, and technological dimensions into Research's Programs in Doubly Green Chemistry, oct 2009/oct. 2013 (AEPRC2V)

His research focuses on the economics of regulation, of sectoral system of innovations and productions, of agriculture and of green chemistry.

He manages the Master 2 "Entrepreneurship" at the University of Reims.

Email: martino.nieddu@univ-reims.fr

### **Clive Spash**



# PROFESSOR, CHAIR OF PUBLIC POLICY AND GOVERNANCE, DEPARTMENT OF SOCIO-ECONOMICS, WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

Professor II, Department of International Environment and Development Studies, Norwegian University of Life Sciences.

Editor-in-Chief of Environmental Values published by White Horse Press. Co-editor of Environment & Planning C: Government & Policy published by Pion, 1998—2007.

Former President of the European Society for Ecological Economics (ESEE). Author of the controversial report on emissions trading: Spash, C. L. (2010) The Brave New World of Carbon Trading (PDF). New Political Economy 15(2).

Lead author of article in the top ten most cited papers in Ecological Economics Spash, C. L. and N. Hanley (1995) Preferences, information and biodiversity preservation. (PDF) Ecological Economics 12(3): 191-208. (Influential publications in ecological economics: A citations analysis, Oct 2004).

Author of Greenhouse Economics: Value and Ethics. Exploring human induced climate change from the basic science through the impacts, uncertainty and economics to the ethics and public policy.

Co-author of Cost Benefit Analysis and the Environment, which became a standard reference and basic text widely used for teaching on the subject.

Author of over 100 published works.

Website: http://www.clivespash.org

### **Arild Vatn**



# THOR HEYERDAHL PROFESSOR: DEPARTMENT OF INTERNATIONAL ENVIRONMENT AND DEVELOPMENT STUDIES, NORWAY

Leader of the board for the research program 'Miljø 2015' (Environment 2015), Norwegian Research Council (2006-2010).

President of the European Society for Ecological Economics (ESEE) (2006-

President of the European Society for Ecological Economics (ESEE) (2006-2009)

Responsible for the summer school series 'Theories and Methods for Sustainability Research (Themes)' 2005-2009. 4 summer schools arranged at different European Universities and funded by the EU/Marie Curie

Member of Climate  $21-\alpha$  steering group for the strategic forum for climate change research appointed by the Norwegian government (2009)

Member of the editorial board for Ecological Economics (2009-), Environmental Governance and Policy (2009-) and Environmental Values (2000 -)

Selected recent publications:

Kvakkestad, V., and A. Vatn , 2011. Institutions for Sustainable GM crops. Ecological Economics, 70(3):524-532.

Soma, K. and A. Vatn, 2010. Is there anything like a citizen? A descriptive analysis of instituting a citizen's role to represent social values at the municipal level. Environmental Policy and Governance, 20:30–43.

Vatn, A., 2010. An Institutional Analysis of Payments for Environmental Services. Ecological Economics, 69:1245-1252.

Email: arild.vatn@umb.no

Website: http://www.umb.no/noragric/employees/arild.vatn

### **Franck-Dominique Vivien**

## Lecturer at the University of Reims Champagne Ardenne since 1992

French post-doctoral degree allowing its holder to supervise PhD/ Habilitation à diriger des recherches (HDR) since 2009.

Member of laboratory REGARDS (EA 6292) at the University of Reims

His research focuses on the economics of sustainable development, the economics of biodiversity and green chemistry.

He manages the Master 2 "Economy, Environment and Sustainable Development" at the University of Reims.

He is a member of the editorial board of the reviews : "revue de la régulation" and "Natures, Sciences et Société"

Email: fd.vivien@univ-reims.fr

### List of participants

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### What about the organizing committee

This conference has been supervised by Franck-Dominique Vivien, Martino Nieddu and Romain Debref (PhD student). They have been joined by Florence Gallois, Estelle Garnier Cyril Hédoin, all members of the laboratory REGARDS (EA 6292), and by Leslie Carnoye (PhD Student - CLERSE - Lille) who representing the Organizing Committee of the Conference for organizing the reception of students.

### Presentation of the Laboratory REGARDS (EA 6292)

REGARDs is composed of a thirty of professors and lecturers and twelve PHD Students of two fields: Economics and Management Sciences, working at University of Reims Champagne Ardenne and Reims Management School.

The lab is organized with a non-exclusive priority on three thematic research areas:

- (1) Cultural economics and management of cultural goods, with a particular focus on wine and gastronomy analyzed as semiotic goods and as institutionalized sectors (JEL code: Z1);
- (2) Economics and management of sustainable development, with specific focus on institutions in sustainable transition management, and on the transition from cheap oil era to an sustainable use of renewable resources in chemicals and materials – critical studies on CO2 markets, CO2 capture and politics of biodiversity, and techno-science management are also in our agenda;
- (3) Economics and management of heath and non-profit organisations (third sector).

Two methodology transversal seminars complete this organization : Management Sciences and Institutionalisms.

Question of sustainability is discussed by several members of the laboratory with an original approach. We believe that there is an analytic confusion between market assets and patrimonies (in the categories of Social capital, natural capital, for example). So, a crucial distinction must be drawn between the concept of capital and the concept of patrimony. It is not the same relationships in "Managing as assets" (consuming capital) or "Managing as patrimony" (preserving an existence).

Various configurations of institutionalized compromises between these two modes of management can be identified both in areas of cultural goods, in social and health policy, and in questions of environmental sustainability.

### The city of Reims

### Where will take place the pre-conference

UFR des Sciences Economiques, Sociales et de Gestion Campus Croix Rouge Bâtiment 13 57 bis, rue Pierre Taittinger 51096 Reims Cedex



### When you will arrive in Reims

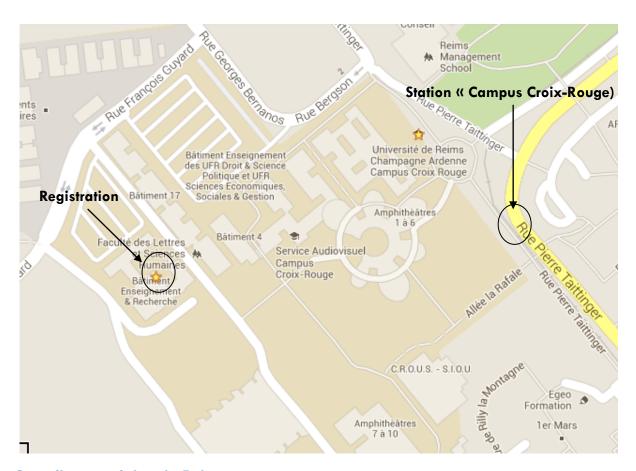
When you will arrive in Reims, we advise you to go directly to the University for giving you more information about accommodation and payment.

- If you arrive by train at the train station "Gare Reims Centre", you will take the tramway for arriving at the University of Reims.
  - Take the station "Gare Reims Centre" to "Campus Croix Rouge": direction Hôpital Debré (10 min)
- If you arrive by train at the train station "REIMS CHAMPAGNE TGV", you will take the tramway for arriving at Campus Croix Rouge
  - Take the station "REIMS CHAMPAGNE TGV" to "Campus Croix Rouge" : direction Neufchâtel (10 min)



### Accommodation, payment and conferences

When you arrive at the station Campus Croix-Rouge, go to the building n°13, called "bâtiment 13" for registration .



### **Spending good time in Reims**

- From the pre-conference to the center of Reims: station "Campus Croix-rouge" to "opera" direction Neufchâtel (10 min)
- From the center of Reims to the pre-conference to: station "opera" to campus Croix-rouge" direction Hôpital Debré (10 min)

### Visiting the City of Reims and other informations

- Map of Bus and tramways: <a href="http://www.citura.fr/files/depliant-tramb.pdf">http://www.citura.fr/files/depliant-tramb.pdf</a>
- Planning your travel : <a href="http://citura.agilisprod.com/itineraries">http://citura.agilisprod.com/itineraries</a>
- Tourism office : <a href="http://www.reims-tourism.com/">http://www.reims-tourism.com/</a>



If you need further information, please don't hesitate to contact us, looking forward to your reply,

Best regards,

The organizing committee

### **C**RÉDITS

### Picture and information about speakers

G.Hodsgon: <a href="http://www.geoffrey-hodgson.info/">http://www.geoffrey-hodgson.info/</a> T. Kirat: http://ifris.org/membre/thierry-kirat/
H.Levrel: http://www.umr-amure.fr/cv/cv harold levrel amure.pdf

 $M. Nieddu: \underline{http://www.univ-reims.fr/rubrique-cachee/laboratoires-labelises/omi-organisations-marchandes-et-lab$ 

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A.Vatn: <a href="http://www.umb.no/noragric/employees/arild.vatn">http://www.umb.no/noragric/employees/arild.vatn</a>